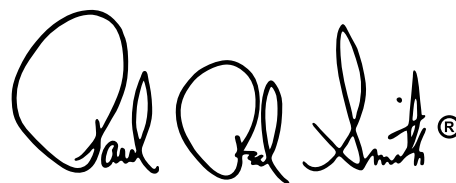


# PRS GUITARS FREE PICKUP PROMOTION

## PTC Sales Promotion Redemption Coupon

Mail your completed form to:  
PRS Guitars - Free Pickup Promotion  
380 Log Canoe Circle  
Stevensville, MD 21666



### CUSTOMER INFORMATION

			Shipping address if different from Customer Information		
Name .....			Name .....		
Address .....			Address .....		
.....			.....		
City .....	State .....	Zip .....	City .....	State .....	Zip .....
Phone .....			Phone .....		
E-mail address .....			E-mail address .....		

### NEW GUITAR INFORMATION

Model .....

Serial Number .....

Dealer .....

### GUITAR BEING SENT IN FOR SET UP

Same As Above

Model .....

Serial Number .....

Dealer .....

### SETUP INFORMATION

Pickup Choice\* .....

String Gauge\* .....

I would like more information about additional fee-based repairs\*\* while my guitar is at the PTC.

\* Subject to compatibility with your PRS guitar's existing switching, electronics system and/or hardware. Special requests will be considered on a charge basis.

\*\* The PRS Tech Center (PTC) offers several types of non-warranty/fee-based services. If you would like additional work performed on your instrument that is not covered by this promotion a price quote will be generated for you.

PRS Guitars reserves the right of interpretation of this program.

## **FREE PRS Pickups plus FREE factory set-up when you buy a new US made PRS guitar between March 1, 2009 and August 31, 2009!**

That's right! Any current PRS pickup pair of your choice including the coveted 1957/2008! \*\*

In response to numerous customer requests, PRS is pleased to officially launch The PRS Tech Center (PTC) to provide factory repair, set-up, electronics upgrades, refinishing, touch-ups, and other services to the PRS family of players.

As a way of introducing PRS customers to our new PRS Tech Center (PTC) we're offering a great opportunity to buy a PRS guitar and receive (2) PRS pickups of your choice, factory installed with set-up at our new PRS Tech Center!

We'll GIVE you the pickups for your PRS guitar or even UPGRADE your current PRS guitar! AND, we'll do a set-up absolutely FREE.

### **Here's how it works:**

- Buy a new US made PRS guitar anytime between March 1, 2009 and August 31, 2009 from an authorized PRS dealer and receive a FREE pickup set installed for FREE including a factory set-up at our new PRS Tech Center ( PTC ) in Stevensville, MD!
- You can UPGRADE either your EXISTING PRS guitar or the newly purchased PRS guitar to the pickups of your choice as long as you purchase a new PRS guitar during the program period.
- When you purchase your new PRS send the original authorized dealer receipt and completed PRS Guitars PTC SALES PROMOTION REDEMPTION COUPON (first page of this document) to the address on the coupon.

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PRS will register your purchase and place your reservation at the PRS Tech Center. You can schedule your guitar for upgrade and set-up anytime for up to one calendar year from the date of purchase. Scheduling will be subject to PTC availability. The PRS Tech Center will contact you to provide shipping instructions and projected completion date.

Shipping to PTC is paid by customer with return shipping paid by PRS Guitars.

**Any PRS pickup set currently available including the 1957/2008 Humbuckers can be specified by the customer!**

**PRS set-up includes fret dress, truss rod adjustment, new strings, and intonation adjustment. Other adjustments or repairs can be done on a fee basis while we have your guitar at the PTC.**

This promotion applies only to U.S. manufactured PRS guitars purchased by U.S. domiciled end-users from continental U.S. authorized PRS dealers.

\*\* Subject to compatibility with your PRS guitar's existing switching, electronics system and/or hardware. Special requests will be considered on a charge basis. SE models are not eligible for this promotion.